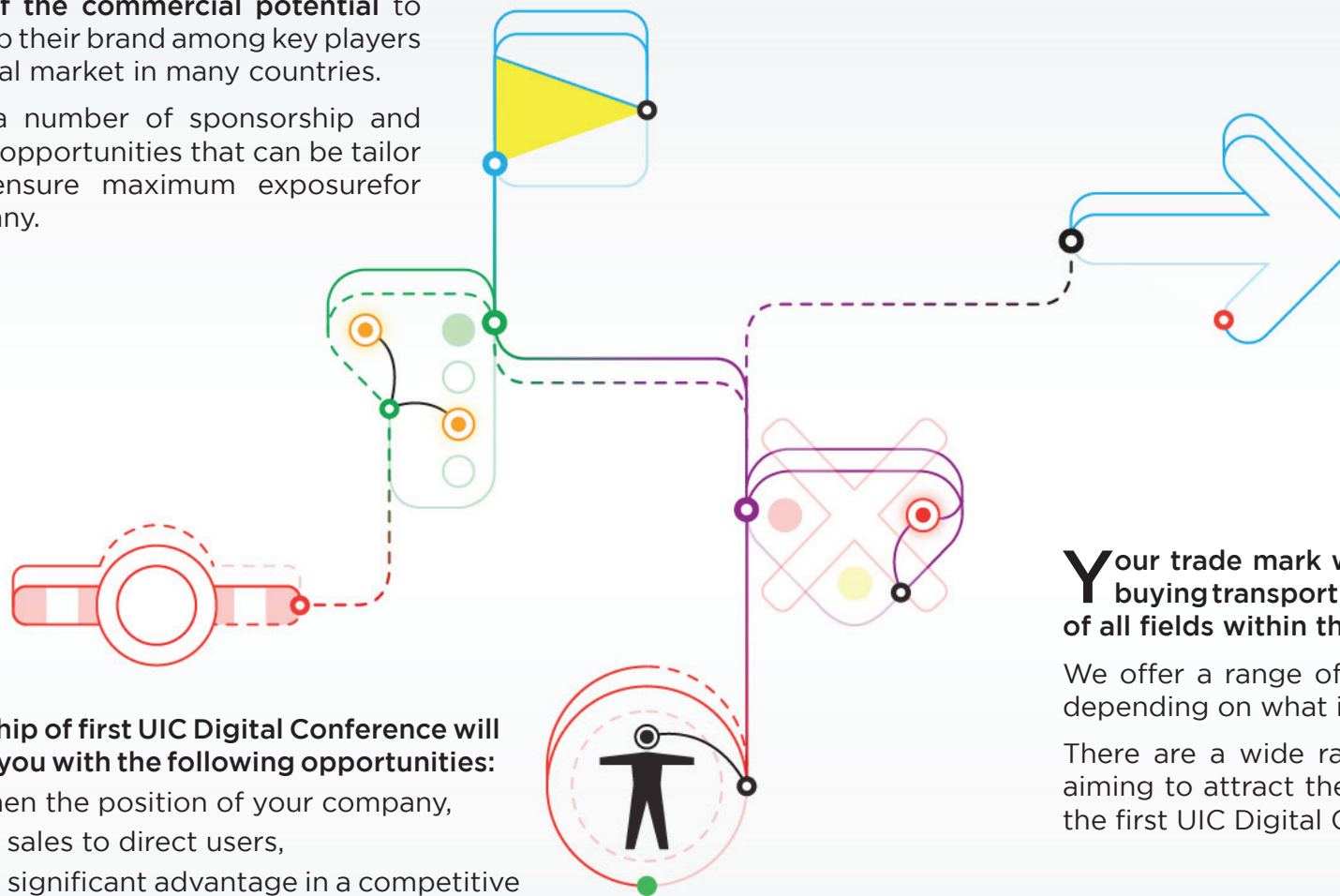


# SPONSORSHIP OF THE FIRST UIC DIGITAL CONFERENCE

**W**e invite all companies to make full use of the commercial potential to help develop their brand among key players on the digital market in many countries.

There are a number of sponsorship and advertising opportunities that can be tailor made to ensure maximum exposure for your company.



**DIGITAL  
INTELLIGENT  
RAILWAY**

**S**ponsorship of first UIC Digital Conference will provide you with the following opportunities:

- ✓ Strengthen the position of your company,
- ✓ Increase sales to direct users,
- ✓ Ensure a significant advantage in a competitive environment,
- ✓ Wider recognition of your company and the development of a successful brand.

**Y**our trade mark will be remembered by specialists buying transport services, including representatives of all fields within the industry

We offer a range of packages from which to choose depending on what is most suitable for your company.

There are a wide range of advertising options, each aiming to attract the attention of the trade visitors at the first UIC Digital Conference.



DIGITAL INTELLIGENT RAIL



INTERNATIONAL UNION  
OF RAILWAYS

# SPONSORING PACKAGES | MAIN SPONSORS



## 5 STARS

1 only

- ✓ The official title of “5 Stars” Sponsor,
- ✓ Strong visibility in the conference venue,
- ✓ 3 advertising banners of your company on the conference place,
- ✓ Your logo on the programme on the web site with a hyperlink to your homepage,
- ✓ As well as on e-mailings,
- ✓ Free entrances at the conference (number to define),
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ One booth on exhibition area, of 24 to 36 Sq/meter,
- ✓ **One slot on speaker’s programme,**
- ✓ **Plus, Recognition as VIP LOUNGE area SPONSOR,**
- ✓ **Display off a company sign or banner in the lounge area.**

70.000€\*



## PLATINUM

Exclusive offer  
1 only

- ✓ The official title of “Platinum Sponsor”,
- ✓ Strong visibility in the conference venue,
- ✓ 2 advertising banners of your company on the conference place,
- ✓ Your logo on the programme on the web site with a hyperlink to your homepage,
- ✓ As well as on e-mailings,
- ✓ Free entrances at the conference (number to define),
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ One booth on exhibition area (space dimension of 24 Sq/meter,
- ✓ **One slot on speakers programme.**

50.000€\*



## GOLD

2 Exclusive offers

- ✓ The official title of “Gold Sponsor”,
- ✓ Strong visibility in the conference venue,
- ✓ 1 advertising banner of your company on the conference place,
- ✓ Your logo on the programme on the web site with a hyperlink to your homepage,
- ✓ As well as on e-mailings,
- ✓ Free entrance at the conference,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ One booth on exhibition area (space dimension of 12 Sq/meter,
- ✓ **One slot on speaker’s programme.**

35.000€\*



## SILVER

- ✓ The official title of “Silver Sponsor”,
- ✓ Logo on the programme web site as well as on e-mailings your brochure in each conference bag,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ Free entrance at the conference,
- ✓ One booth on exhibition area (space dimension of 6 Sq/meter,
- ✓ **One slot on spin off session.**

20.000€\*

# SPONSORING PACKAGES | SOCIAL EVENTS SPONSORS

## Welcome cocktail party

- ✓ 800 to 1.000 participants expected,
- ✓ VIPs,
- ✓ Posters in the room,
- ✓ Your logo on the programme on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ 5 free entrances at the conference,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ Speech during the cocktail ceremony,
- ✓ One booth on exhibition area (space dimension of 6 to 12 Sq/meter.

30.000€\*

## Lunch break\*\* on the exhibition area

- ✓ 800 to 1.000 participants expected,
- ✓ High representation due to the place of lunch, on the exhibition area,
- ✓ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ Your logo in the catering area,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

\*\* 1<sup>st</sup> day OR 2<sup>nd</sup> day of the conference.

15.000€\*

## Coffee/tea break\*\* morning on the exhibition area

- ✓ High representation due to the place of lunch, on the exhibition area,
- ✓ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ Your logo in the catering area,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

\*\* 1<sup>st</sup> day OR 2<sup>nd</sup> day of the conference.

5.000€\*

## Coffee/tea break afternoon on the exhibition area

- ✓ High representation due to the place of lunch, on the exhibition area,
- ✓ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ Your logo in the catering area,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

5.000€\*

**\*Notice:** it is possible to combine the sponsorship of two or more items. In this case, special rates and conditions will be negotiated, please ask us. All fees such as rental of PCs, screens, translation, brochures, advertising medium, layout, technical equipment, technical fees, etc. are not included in these rates.