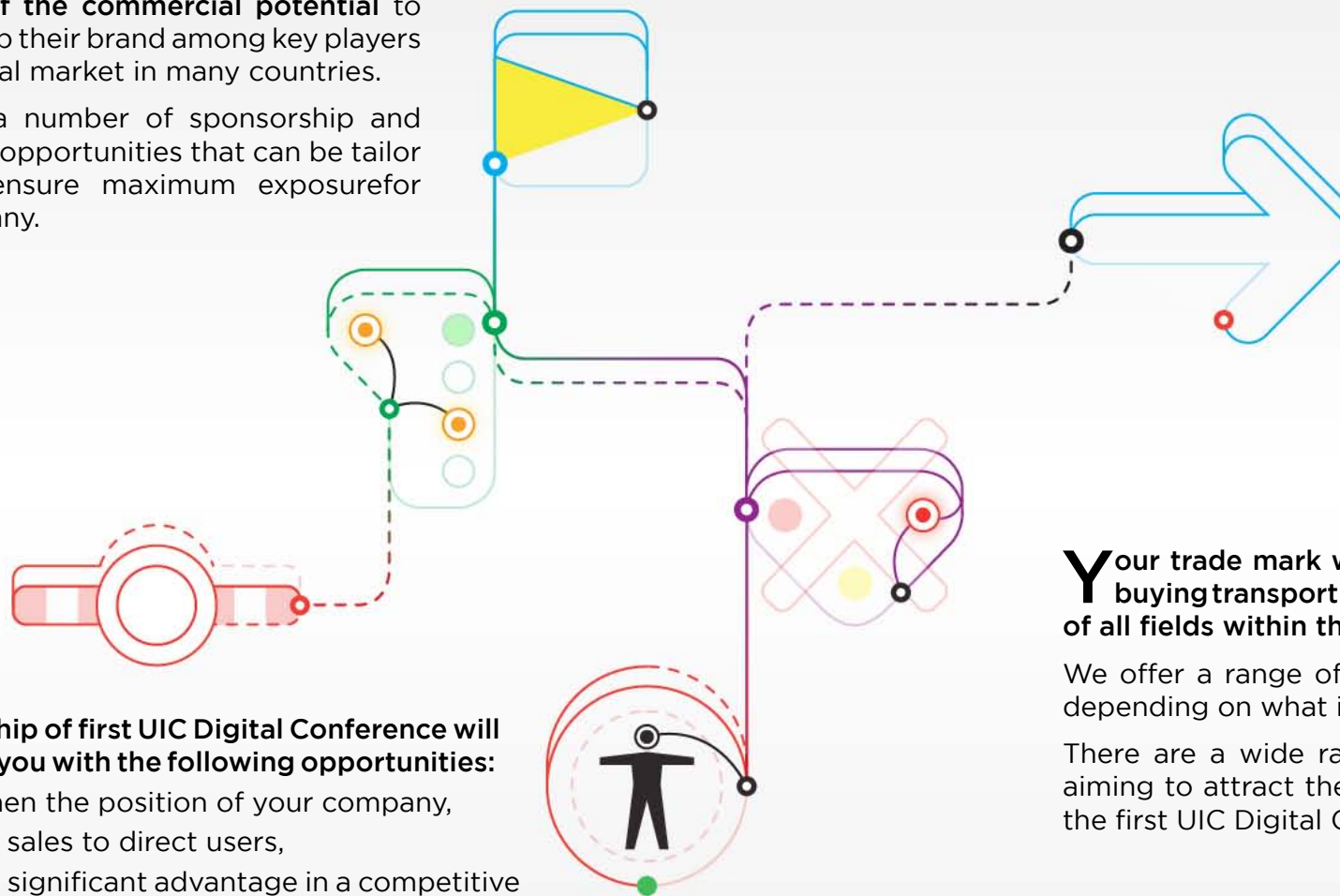


SPONSORSHIP OF THE FIRST UIC DIGITAL CONFERENCE

We invite all companies to make full use of the commercial potential to help develop their brand among key players on the digital market in many countries.

There are a number of sponsorship and advertising opportunities that can be tailor made to ensure maximum exposure for your company.



**DIGITAL
INTELLIGENT
RAILWAY**

Sponsorship of first UIC Digital Conference will provide you with the following opportunities:

- ✓ Strengthen the position of your company,
- ✓ Increase sales to direct users,
- ✓ Ensure a significant advantage in a competitive environment,
- ✓ Wider recognition of your company and the development of a successful brand.

Your trade mark will be remembered by specialists buying transport services, including representatives of all fields within the industry.

We offer a range of packages from which to choose depending on what is most suitable for your company.

There are a wide range of advertising options, each aiming to attract the attention of the trade visitors at the first UIC Digital Conference.



DIGITAL INTELLIGENT RAIL



INTERNATIONAL UNION
OF RAILWAYS

SPONSORING PACKAGES



PLATINUM

Exclusive offer
1 only

- ✓ The official title of “Platinum Sponsor”,
- ✓ Strong visibility in the conference venue,
- ✓ 2 advertising banners of your company on the conference place,
- ✓ Your logo on the web site as well as on e-mailings,
- ✓ 4 free entrances at the conference,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ One slot on the programme,
- ✓ One booth on the Exhibition Area.

25.000€*



GOLD

Exclusive offer
1 only

- ✓ The official title of “Gold Sponsor”,
- ✓ Strong visibility in the conference venue,
- ✓ 1 advertising banner of your company on the conference place,
- ✓ Your logo on the web site as well as on e-mailings,
- ✓ 3 free entrance at the conference,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ One slot on the programme,
- ✓ One booth on the Exhibition Area.

20.000€*



SILVER

Exclusive offer
2 only

- ✓ The official title of “Silver Sponsor”,
- ✓ Your logo on the web site as well as on e-mailings,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue,
- ✓ 2 free entrance at the conference,
- ✓ 1 advertising banner of your company on the conference place,
- ✓ One slot on the programme.

15.000€*

SPONSORING PACKAGES

Welcome cocktail party

- ✓ The official title of “Welcome Cocktail Sponsor”,
- ✓ Your roll ups on the place of the Cocktail venue,
- ✓ One short presentation of your company,
- ✓ 2 free entrances at the conference,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

15.000€*

VIP Lounge

- ✓ Recognition as VIP LOUNGE SPONSOR with corporate logo on the conference website with a hyperlink to your homepage,
- ✓ Display off a company sign or banner in the lounge area,
- ✓ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

10.000€

Interactive application

- ✓ The sponsor logo will be placed on the application and visible to all,
- ✓ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ Acknowledgment as a sponsor on the official sponsorship,
- ✓ Acknowledgment board will be positioned on prominent location of the Conference venue.

8.000€

Charging terminals

- ✓ The sponsor logo will be placed on each terminal,
- ✓ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ✓ Acknowledgment as a sponsor on the official sponsorship,
- ✓ Acknowledgment board will be positioned on prominent location of the Conference venue.

5.000€

***Notice:** it is possible to combine the sponsorship of two or more items. In this case, special rates and conditions will be negotiated, please ask us. All fees such as rental of PCs, screens, translation, brochures, advertising medium, layout, technical equipment, technical fees, etc. are not included in these rates.

SPONSORING PACKAGES

Necklace of badge

- ☑ Your logo on the necklace of the badge,
- ☑ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

3.000€

Lunch break** on the exhibition area

- ☑ 800 to 1.000 participants expected,
- ☑ High representation due to the place of lunch, on the exhibition area,
- ☑ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ☑ Your logo in the catering area,
- ☑ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

** 1st day OR 2nd day of the conference.

8.000€*

Coffee/tea break** morning on the exhibition area

- ☑ High representation due to the place of lunch, on the exhibition area,
- ☑ Your logo on the programme, on the web site as well as on e-mailings, with a hyperlink to your homepage,
- ☑ Your logo in the catering area,
- ☑ Acknowledgment as a sponsor on the official sponsorship acknowledgment board will be positioned on prominent location of the Conference venue.

** 1st day OR 2nd day of the conference.

3.500€*

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